

Mitch Said

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is a designer and digital artist working at the intersection of visual design, user experience and creative technology. Fascinated by the recently possible. Based near a power outlet.

Recent Experience

Vokal Interactive

Senior Visual and Interaction Designer (2013 - Present)

Responsible for visual and interaction design for a range of client projects, focused on native mobile platforms and responsive web.

- Worked with project managers and developers in an Agile environment
- Led client-facing workshops and reviews
- Created high-fidelity interactive prototypes, encouraged team to embrace new prototyping tools
- Performed design research - UX and visual design audits, competitive analyses, best practices
- Delivered visual design and user research towards a responsive redesign for several publications from Crain Communications, including Crain's New York Business

Freelance

Visual and Interaction Design, Frontend Development, Academic Instruction (2007 - 2013)

Delivered art direction, visual and user experience design and frontend web and Flash development for a variety of clients and projects.

- Partnered with clients to understand their unique needs, and deliver effective solutions within time and budget constraints
- From 2009-2011, worked part-time as lead mobile visual designer for music-streaming startup Thumbplay, and continued in this role when company was incorporated into Clear Channel's iHeartRadio team, delivering designs for iPhone, iPad, Android and Blackberry applications
- Designed and developed interactive web experiences for New York Museum of Modern Art (MoMA), musicians OK Go and performance group ZviDance
- Instructed and facilitated MA course in Digital Art and undergraduate 'Creative Web' course at University of the Witwatersrand in 2012

Skills

Visual Design (specializing in mobile interface design and responsive web), Interaction Design, Frontend Web Development, Prototyping, Animation, Illustration, Ping Pong (dexterous backhand)

Software: Photoshop, Illustrator, Sketch, InDesign, After Effects, Pixate, Framer

Languages: HTML, CSS, Javascript/JQuery, Actionscript, Basic Java, PHP, MySQL

Education

MPS (Master of Professional Studies),

Interactive Telecommunications Program (ITP), Tisch School of the Arts, New York University (2007-2009)

MDA (Masters of Digital Art / Interactive Media)

University of the Witwatersrand (2005-2007)